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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/510,580	02/22/2000	Richard A. Leeds	480169	4232

22504 7590 03/09/2004

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EXAMINER

VIG, NARESH

ART UNIT PAPER NUMBER

3629

DATE MAILED: 03/09/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

## **DETAILED ACTION**

### ***Notice of Non-Responsive Amendment***

#### ***Continued Examination Under 37 CFR 1.114***

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 08 December 2003 has been entered.

### ***Response to Amendment***

The amendment, paper # 12, filed on 18 November 2003 is acknowledged. Claims 1 – 47 are cancelled and new claims 48 – 135 have been added, of which, claims 106 – 112 are withdrawn from consideration as elected in paper # 13 filed on 08 December 2003. The amendment is not fully responsive to the prior Office Action because: all claims 1 – 47 drawn to the elected invention have been cancelled and presents only claims 48 – 105 and 113 – 135 drawn on non-elected invention (MPEP 821.03) because:

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Elected invention comprised shopper database and did not comprise database for storing list of merchants who can provide merchandise and service

Elected invention uses prior stored customer information and the present invention uses the information of prior web site from which the shopper navigated to the host system to initiate the current communication.

Elected invention did not location of shopper's computer, and the present invention determines the location of shopper's computer.

Elected invention did not determine domain name portion of a URL, and the present invention determines the domain name portion of a URL and use the domain name portion used by networked computers to access first web page.

Elected invention did not claim web server with plurality of domain names, and the present invention claims web server with plurality of domain names and associated first web page.

Therefore the remaining newly added claims 48 – 105 and 113 – 135 are not readable for reasons given above. The applicant's attention is also invited to MPEP 819 – Office Generally Does not permit shift to claiming another invention after an election is once made and action given to the elected subject matter.

Since the above mentioned amendment appears to be a bona fide attempt to reply, applicant is given a TIME PERIOD of ONE (1) MONTH or THIRTY (30) DAYS, whichever is longer, from the mailing date of this notice within which to supply the omission or correction in order to avoid abandonment. EXTENSION OF THIS TIME PERIOD UNDER 37 CFR 1.136(a) ARE AVAILABLE.

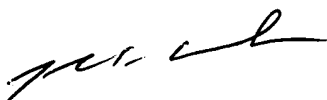
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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is 703.305.3372. The examiner can normally be reached on M-F 7:30 - 5:00 (Alt Friday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 703.308.2702. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Naresh Vig  
March 05, 2004

  
JOHN G. WEISS  
SUPERVISORY PATENT EXAMINER  
TECHNOLOGY CENTER 3600